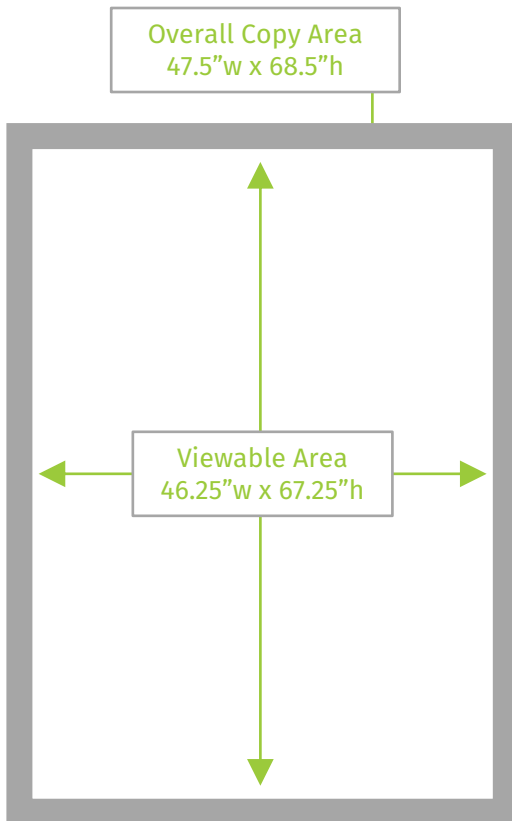


# STARLITE

## Starlite™

A Starlite™ unit can be either a Pole mounted sign, or a Wall mounted sign.



### File Specifications

**SCALE:** 100%

**BLEED:** .25" All around

**OUTPUT RESOLUTION:** 300 dpi in CMYK

**FONTS:** Include all font suitcases or set the type to outlines/curves for sharp copy.

**IMAGES:** All images should be provided at largest image size available with a resolution of at least 300 dpi. Acceptable file formats are .psd, .indd, .pdf, .jpg or .eps.

### Wall Mounted



### Pole Mounted



Note: Optional aisle marker available

### Production Specifications

**OVERALL COPY AREA:** 47.5" w x 68.5" h

**VIEWABLE AREA:** 46.25" w x 67.25" h

**MATERIAL:** Styrene

**PRINT METHOD:** Printed single sided, copy must bleed to the edge of all four sides

**INKS:** UV inks or similar durable outdoor inks are recommended

**OVERAGE:** 5% per month of posting

**PRODUCTION & DELIVERY:**

*If Starlite is printing,* files must be received 15 business days prior to the start of the campaign. Client will be subject to rush fees should files arrive late.

*If client is printing,* posters must be received by Starlite Media 10 working days prior to contracted start date. Please contact your account executive for shipping info.

## Contact Information

Please contact Production Dept. with any questions  
[production@starlitemedias.com](mailto:production@starlitemedias.com) | 646 668-4700

## Dropbox Information

Username: [production@starlitemedias.com](mailto:production@starlitemedias.com) Password: Production@Starlite2014