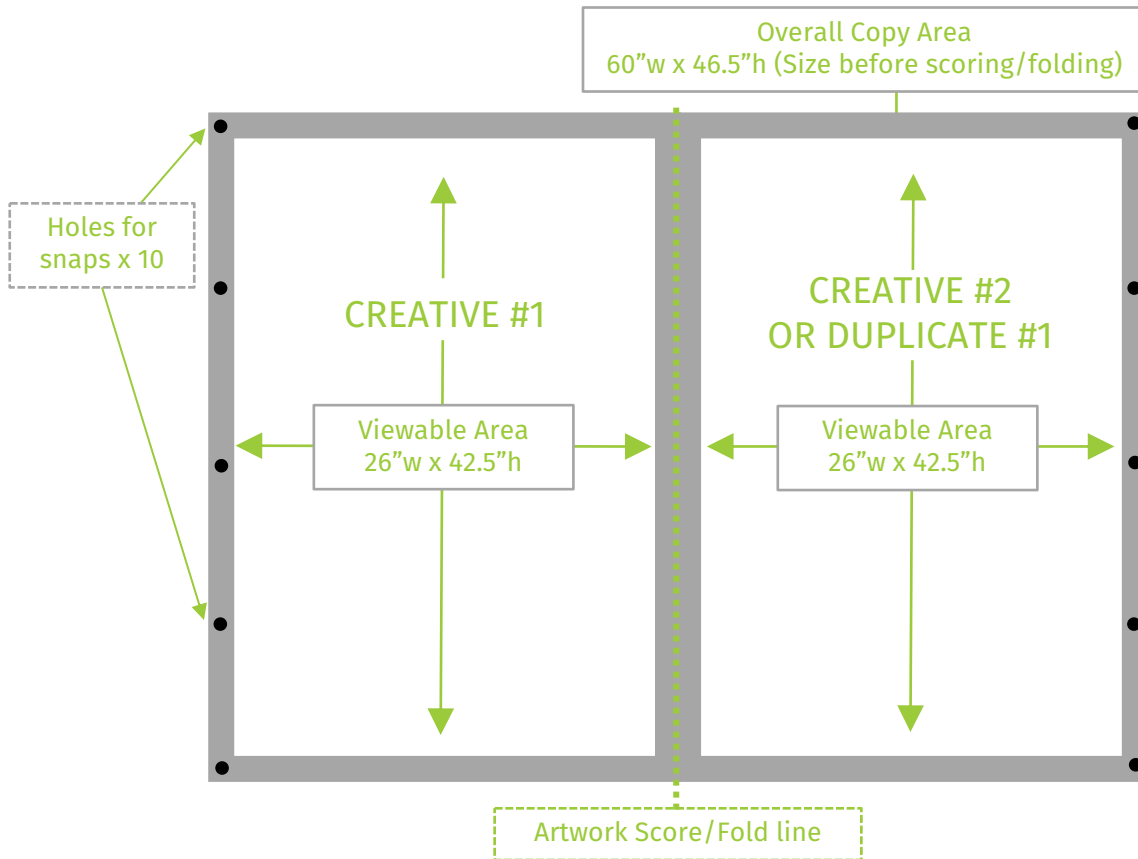


PoleWrap

Each PoleWrap unit contains two faces (double-sided).



File Specifications

SCALE: 100%

BLEED: .25" All around

OUTPUT RESOLUTION: 300 dpi in CMYK

FONTS: Include all font suitcases or set the type to outlines/curves for sharp copy.

IMAGES: All images should be provided at largest image size available with a resolution of at least 300 dpi. Acceptable file formats are .psd, .indd, .pdf, .jpg or .eps.

PRODUCTION & DELIVERY: Files must be received 15 business days prior to the start of the campaign. Client will be subject to rush fees should files arrive late.

Production Specifications

OVERALL COPY AREA: 30" w x 46.5" h (per side, includes 2" black border on all sides)

VIEWABLE AREA: 26" w x 42.5" h (per side)

MATERIAL: 4 mil coroplast

PRINT METHOD: Printed single sided, copy must bleed.

INKS: UV inks or similar durable outdoor inks are recommended

OVERAGE: 5% per month of posting

Border: 2" black border

Contact Information

Please contact Production Dept. with any questions
production@starlitemedia.com | 646 668-4700

Dropbox Information

Username: production@starlitemedia.com Password: Production@Starlite2014