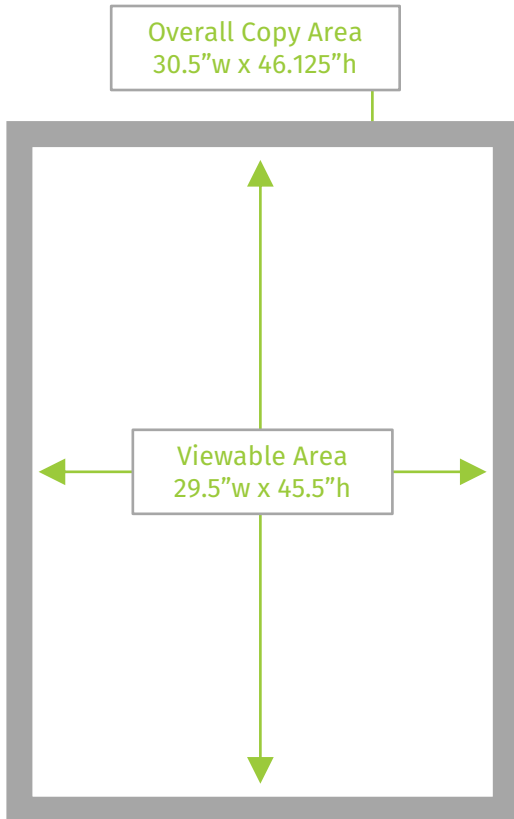


MultiView™

Each MultiView™ unit consists of 4 faces overall.



Note: Optional aisle marker available

File Specifications

SCALE: 100%

BLEED: .25" All around

OUTPUT RESOLUTION: 300 dpi in CMYK

FONTS: Include all font suitcases or set the type to outlines/curves for sharp copy.

IMAGES: All images should be provided at largest image size available with a resolution of at least 300 dpi. Acceptable file formats are .psd, .indd, .pdf, .jpg or .eps.

Production Specifications

OVERALL COPY AREA: 30.5" w x 46.125" h

VIEWABLE AREA: 29.5" w x 45.5" h

MATERIAL: Styrene

PRINT METHOD: Printed single sided, copy must bleed to the edge of all four sides

INKS: UV inks or similar durable outdoor inks are recommended

OVERAGE: 5% per month of posting

PRODUCTION & DELIVERY:

If Starlite is printing, files must be received 15 business days prior to the start of the campaign. Client will be subject to rush fees should files arrive late.

If client is printing, posters must be received by Starlite Media 10 working days prior to contracted start date. Please contact your account executive for shipping info.

Contact Information

Please contact Production Dept. with any questions
production@starlitemedias.com | 646 668-4700

Dropbox Information

Username Password
production@starlitemedias.com | Production@Starlite2014